



AGENTS *of* CHANGE:

THE DIGITAL MARKETING CONFERENCE



2017

Sponsorship Kit

September 15, 2017 • TheAgentsOfChange.com

What is the Agents of Change Conference?

Agents of Change is a conference dedicated to helping attendee's leverage the three most important channels in digital marketing today: search, social & mobile.

With a growing slate of top notch speakers, this educational conference gives attendee's the education, tools and direction to help master their digital marketing. By understanding how business can utilize search, social and mobile, attendee's level the playing field and build their business.

For sponsorship details: **Call Amanda O'Brien at 207-523-5146**
Email Amanda@takeflyte.com



Forbes says, "Agents of Change is a conference that deserves your attention". -Forbes.com



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[View Video](#)

Why You Should Sponsor Agents of Change

If you want to reach business owners, marketers and decision makers, consider a sponsorship at AOC16.

Over 400 business owners and decision makers will be in attendance at this year's conference, plus hundreds more will be watching online and accessing the video archives. The audience will be forward-thinking, entrepreneurial business people looking for products and services to help their businesses grow.

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*"...this conference was a game changer for me.
It's an absolute must for anyone doing business online."*



[View Photos](#)



[View Video](#)

Who Attends Agents of Change?

What types of Businesses will you reach with your sponsorship? From one-person startups to corporations valued at over 1 Billion dollars, AOC attracts a wide array of businesses with unique marketing needs.

Attendees

Corporate Management

CEO & President
Founder & Owner
Partner & Principal
Vice President
Executive Director
Business Manager

Sales

Digital Sales Manager
Sales Manager
Senior Sales Executive
Account Executives

IT/Web

Web Developer
Webmaster
Tech Specialist
IT Project Managers

Marketing

Director of Marketing
VP of Marketing
Director of Communications
Creative Director
Brand Manager
Marketing Coordinator
Social Media Manager
Search Engine Marketer
Media Buyer/Planner

Industries

Banks/Financial
Chambers of Commerce
Commercial and Residential
Real Estate
Energy
Engineering
Environmental
Health & Fitness
Healthcare
Hospitality
Insurance
IT/Tech
Legal
Marketing, PR & Advertising
Media
Municipalities

Non-profits
Restaurants
Retail
Startups
Travel and Tourism
Education
Video Production
Web Development and
Marketing

“Imagine South By Southwest, the Grammys and Cirque du Soleil all mashed up, stitched together by a double rainbow and attached to the back of a honey badger.” -Rich Brooks



Maine PR Maven @mainepmaven

I was inspired by @johnleedumas today to move forward with creating my online course. #AOC2016



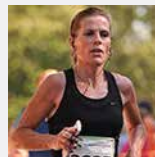
Tim King @TimKing03

Cheers to all my colleagues at #AOC2016 keeping Maine in the forefront of all things digital.



Rob Wilber @WinterWilber

I can't believe I've been at #AOC2016 for 8 hours already! This day has flown by. So much great info!



Tracy Coughlin @TracyME

The best part if #AOC2016 is the networking. Brings together lots of great talented people. #SharedLearning

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Sponsorship Opportunities

Sponsorship	Website	Signage	Social Media	Free Passes	Attendee List	Blog	Exhibit Booth	Enews	Digital Passes
Conference	X	Sponsor Board Podium & Preroll	X	4	X	X	X	X	4
Digital	X	Sponsor Board Podium & Preroll	X	4	X	X	X	X	4
Technology	X	Sponsor Board Podium & Preroll	X	2	X	X	X	X	2
Keynote	X	Sponsor Board Podium & Preroll	X	2	X	X	X	X	2
Mobile	X	Sponsor Board & Preroll	X	2	X	X	X		
Search	X	Sponsor Board & Preroll	X	2	X	X	X		
Social	X	Sponsor Board & Preroll	X	2	X	X	X		
Media	X	Sponsor Board & Preroll	X	2	X	X	X		
Networking	X	At Networking	X	2	X	X			
Breakfast	X	At Breakfast	X	2	X				
Lunch	X	At Lunch	X	2	X				
Coffee	X	At Coffee	X	1					
Parking	X	At Parking	X						
Badge	X	On Badges	X						



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